

Anya Menon

Portfolio: StrokesByAnya

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OBJECTIVE

Utilize my skills and experience, as a Product Designer to add value to your team of creative individuals. As a designer with expertise in storyboarding, wireframing, and prototyping, my goal is to leverage my skills and experience to create innovative and user-friendly products that solve real-world problems.

WORK EXPERIENCE

SAP CXII, SAP Labs

San Francisco, CA

Product Designer, Intern

August 2022–Current

- Conduct user research to understand the needs, goals, and pain points of end users. Gather insights through interviews, surveys, and usability testing to inform the design process and guide product decisions.
- Develop visually appealing and consistent user interfaces that align with the product's brand identity and style guidelines. Created high-fidelity mockups and design assets, considering usability, accessibility, and scalability that resulted in higher customer interest for the product.

NVT Design, SAP Labs

San Francisco, CA

Brand Designer, Intern

March 2022–August 2022

- Developed and maintained visual brand identity for ventures within SAP Venture studio by creating brand guidelines, including color palettes, typography, and logo usage guidelines.
- Worked closely with internal stakeholders, including marketing teams, product managers, and executives, to deliver design solutions that meet business goals and user needs.

Globalart Evergreen

San José, CA

Visual Art Teacher

November 2020–May 2021

- Produced visually appealing and effective designs for marketing collateral, presentations, social media graphics, illustrations, and other visual assets that resulted in an increased interest among customers.
- In charge of managing student schedules, creating lesson plans, and assisting with client inquiries.

Art Studio Academy

San José, CA

Visual Art Teacher

April 2019–November 2020

- Taught concepts of art like composition, value, and hierarchy across different 2D and 3D mediums.
- Managed scheduling kept track of emails, and other client-facing roles for the institute.

Tiny Techs Club

San José, CA

Robotics Instructor

January 2019–April 2019

- Taught a class of over 30 students and introduced various concepts of robotics to 1–4 graders.
- Provided administrative support to management.

SKILLS

- Figma
- Adobe Creative Suite
- Visual Design
- Responsive Design
- User Research
- Prototyping
- Wireframing and Storyboarding
- HTML and CSS

EDUCATION

San José State University

San José, CA

Bachelor of Arts—Graphic Design

Spring 2022

REFERENCES AVAILABLE UPON REQUEST